



The 127 cultivars of Liliium for pots and 525 varieties of Liliium for cut flowers presented by VWS Export-Import of Flowerbulbs BV during the Dutch Lily Days attracted more than a 1000 visitors, many of them came from abroad. 50% of the Liliium for cut flowers consisted of novelties and the other 50% belonged to the current assortment. Among the newcomers is a tendency to the varieties without pollen. The number of pot lilies exposed was twice as much as those displayed last year. 80% of these refer to Asiatics, 15% to Orientals and 5% LA's. The Asiatics remain compact and therefore

VWS Export Import Flowerbulbs BV: A full house show of lilies and tulips, demonstrations and conferences



Above: New Welcome Area with the pot lilies show

Part of the cold greenhouse for LA and AZ



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suitable for small rooms and gardens. Their colour range is very interesting, as well as the fact that they are odorless. Orientals for pots are also suitable to produce a short cut flower, which is a very attractive feature for hobbyists.

The potted lilies exposition took place in the new Welcome Area at the entrance of the greenhouse complex. Each variety was displayed with examples of three consecutive planting dates, thus one could get a good idea of the development of the plants.

Tulips

Six weeks before the Dutch Lily Days took place, VWS decided to show a hundred varieties of tulips, which were still growing in the fields, all of them were in a very good shape. A cool container of Maerks was organised to keep the flowers in perfect condition. The plants were first conserved at 2 °C, but during the Dutch Lily Days the temperature in the containers was maintained at 9 °C.

New Welcome Area

Apart of being an excellent exposition space the Welcome Area of 150 m² has been planned to held also all

kind of meetings and shows. During the Dutch Lily Days VWS made right away a start with this initiative by organising a demonstration of floral compositions by a famous dutch designer and a presentation on Liliium hybridization. This area features new climate screens present also at the trial greenhouses. The modern technology has made it furthermore possible to use the released heat from the cold storage areas to be reused keeping the temperature in the greenhouses at just the right level. This means a reduction of 2.000 liter oil a year and a reduction of CO₂ of 5.000 kg/year.



A Maersk cool container for the tulip show

AZ Navona



Selfie



Super Model



Just Kissed



DU - Elodie



Inside of the cool container with around a hundred varieties of tulips



LA - Eyeliner



LA - Richmond



LA - Dubbel Geel



LA - Stratosphere



LA - Honesty

