



IFTF Expo 2015: Best edition ever

The 6th edition of IFTF grew to a peak towards the last day of the show. Both exhibitors as well as visitors were extremely satisfied with the demand and supply at the trade show at Expo Haarlemmermeer in Vijfhuizen, Holland. With a very crowded

Over 27.000 trade visitors attended the three day expo. Together with the 253 exhibiting companies, the number of participating countries totalled 128 this year.

The atmosphere was great and a clear positive business buzz was going around the show. The number of new buyers, and especially the number of new (far away) countries from where these buyers came from, was remarkable. It was also noticeable that Russian buyers were present in a considerably lower number. However, in overall, the number of visitors was, once more, higher than in the previous edition and specially remarkable was the quality of the visitors. Everybody was



first day, the high attendance continued on the second day to finish off on the last day with another crowded day.

satisfied and some even were surprised by the excellent turn out of this edition of the trade fair.

IFTF Expo 2015: Mejor edición jamás

La sexta edición de IFTF batió records durante el ultimo día de la feria. Tanto los expositores como los visitantes estaban muy satisfechos con la oferta y la demanda en la feria en la Expo Haarlemmermeer en Vijfhuizen, Holanda. Con un primer día lleno de gente, un segundo día igualmente nutrido de asistentes y un día final en el cual se registró lleno total. Más de 27.000

personas asistieron en los tres días de feria. Con las 253 empresas expositoras, el número de países participantes ascendió a 128 este año.

Había una atmósfera de negocios excelente y generalizada. El número de nuevos compradores, y sobre todo el número de nuevos (lejos) los países de donde estos compradores vinie-



- 1 Ethiopia
- 2 Royal De Ruiter
- 3 Salon du Végétal
- 4 Künst Alstroemeria General view
- 5 Vista general
- 6 VWS Export-Import of Flowerbulbs
- 7 International Trade Magazine Flormarket Global
- 8 Eternal Flower - Ecuador
- 9 Dümmen Orange®
- 10 Colombia
- 11 P.O. Onings Holland
- 12 Ecuador

